

# The Midwest Cultivator

Bringing people and businesses together in a growing industry



THEMIDWESTCULTIVATOR.COM

FALL 2010

## 2010 ADVERTISING AGREEMENT

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

### Black & White random placement (attach layout sheet)

Ad Size	1 Column	2 Column	3 Column	4 Column
3-6 inches	\$65/inch	\$100/inch	\$140/inch	\$180/inch
7-11 inches	\$58/inch	\$86/inch	\$120/inch	\$160/inch
12-15.75 inches	\$50/inch	\$70/inch	\$105/inch	\$140/inch

Services Directory Ad \$150 \*Introductory Rate

Special Section placement add 20%

Annual contract qualifies for a 20% discount off posted rates  
(your account must stay current)

Each ad runs for  
**90+ DAYS!**

### PAYMENT NOTES

### Full Color (attach layout sheet)

Ad Dimensions	Ad Size	1 Issue	4 Issues
4.9W x 3T inches	1/10 Page	\$500	\$450/issue
4.9W x 3.7T inches	1/8 Page	\$550	\$470/issue
4.9W x 7.7T inches	1/4 Page	\$950	\$760/issue
10W x 7.7T inches	1/2 Page	\$1700	\$1450/issue
4.9W x 15.7T inches	1/2 Page	\$1700	\$1450/issue
10W x 15.7T inches	Full Page	\$3100	\$2650/issue
Back Cover	Full Page	\$3800	

All advertising is run of press. Priority positioning add 20% to posted rate.

Payment will be due when final proof is approved and must be paid in full before printing to qualify for discount rates.

Basic ad design is included. Artwork and logo creation charges may apply.

Your ad will also appear in our online edition.

Directory ads include a direct link from your online ad to your website.

Send your check to The Midwest Cultivator • P.O. Box 55 • Temperance, MI 48182

For sales Assistance, please contact 734-904-7667. For all other inquiries, please contact 734-652-1631.  
The deadline for ad reservations is December 7th, 2010 for our 2011 Winter Edition

